



FOR IMMEDIATE RELEASE:
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BLUEBONNET ANNOUNCES NEW PAPERLESS BILLING OPTION

(BASTROP) – Bluebonnet Electric Cooperative today announced that it now offers its members a new paperless bill option, providing the convenience of receiving and paying their bill online, reducing printing and paper costs as well as having a positive impact on the environment.

“Time, money and our natural resources are all precious commodities,” said Barbara Seilheimer, Bluebonnet member services operations manager. “Bluebonnet is proud to offer this new paperless billing option as a way our members can save all three.”

Bluebonnet continually looks for ways to provide excellent member service while keeping costs down and maintaining a strong sense of stewardship for the environment; the “paperless bill” is such a program. Bluebonnet members who choose to participate in paperless billing will no longer receive a bill in the mail, but will be notified by email each month when their bill is ready to be viewed and paid online.

“The paperless bill option is a win-win situation for Bluebonnet members,” Seilheimer said. “It saves time by allowing easy and convenient viewing and payment online. Paperless billing also saves postage and fuel costs associated with mailing in or making a payment in person, and saves paper and printing costs for the cooperative. Any business practice that saves Bluebonnet money positively impacts our members, who are also owners.”

Staying true to its mission, Bluebonnet Electric Cooperative has a commitment to its members to be the best it can be at delivering reliable electric power and related services at a competitive price. To facilitate this commitment, the cooperative continues to invest in the latest proven technologies, good stewardship of the environment and the communities it serves.

For more information regarding Bluebonnet’s new paperless billing option, or to sign up, members may contact a Member Service Representative at any Bluebonnet Member Service Center, by calling (800)842-7708 or by email at memberservices@bluebonnetelectric.coop.

Bluebonnet Electric Cooperative serves nearly 80,000 meters and owns and maintains about 11,000 miles of power lines, located across more than 3,800 square miles within 14 southeastern Texas counties. Bluebonnet’s service area stretches from Travis County to Washington County and from Milam County down to Gonzales County. For more information about Bluebonnet Electric Cooperative go to www.bluebonnetelectric.coop.