



FOR IMMEDIATE RELEASE:
JULY 1, 2008

CONTACT: WILL HOLFORD OR BARBARA TURNER
(512) 332-7955

BLUEBONNET ELECTRIC COOPERATIVE INTRODUCES GREEN ENERGY RATE

(BASTROP) – Bluebonnet Electric Cooperative this month began offering its members the option to participate in a new Green Energy Rate. This new rate will enable members to purchase electricity generated by renewable energy sources, offsetting the use of power produced by fossil fuels.

“Because providing reliable, environmentally friendly energy is important, now more than ever, Bluebonnet is excited to offer a viable way for members to use renewable energy in an affordable way,” said Mark Rose, Bluebonnet General Manager. “Offering a Green Energy rate to our members provides another way for them to take charge of their energy usage and to make energy choices based on their priorities.”

The Bluebonnet Green Rate is a half-cent more per kilowatt hour (kWh) than the regular rate. A Bluebonnet residential member who uses 1,000 kilowatt hours per month will pay \$5 more for Green Energy. Each member’s bill may be more or less depending on their energy usage. Members earn capital credits on the extra dollars spent on the Green Energy Rate.

Members who participate in the Green Energy Rate may sign up at any time. Once signed up, the new Green Energy Rate will go into effect at the beginning of the member’s next billing cycle and will be applied to their entire monthly electric consumption. Members may decide, at any time, to discontinue participation and return to their regular electric rate. There are no activation or termination fees associated with the Green Energy Rate.

In states like Texas that have a Renewable Energy Credit (REC) program, a renewable energy provider is credited with one REC for every 1,000 kilowatt hours (kWh) or one megawatt hour (MWh) of electricity it produces. RECs are tradeable environmental commodities that represent proof that the electricity was generated from an eligible renewable energy source. Bluebonnet is able to pass the benefits of these RECs on to its members by offering a Green Energy Rate.

For more information or to sign up for the Bluebonnet Green Energy Rate, members may contact a Member Service Representative at any Bluebonnet Member Service Center or by calling (800)842-7708, or by visiting www.bluebonnetelectric.coop.

Bluebonnet Electric Cooperative serves nearly 80,000 meters and owns and maintains about 11,000 miles of power lines, located across more than 3,800 square miles within 14 southeastern Texas counties. Bluebonnet’s service area stretches from Travis County to Washington County and from Milam County down to Gonzales County. For more information about Bluebonnet Electric Cooperative go to www.bluebonnetelectric.coop.